

## The Costs and Benefits of Preventing Lead Exposure: Putting Economics into the Picture

**Date:** May 7, 2014

**Time:** 1:00-2:00 p.m. ET

Please register at: [http://bit.ly/PEPH\\_Lead](http://bit.ly/PEPH_Lead)

(registration required)

**Description:** As a society, we often make choices of what we can afford. However, these choices are often made without explicit consideration of the tradeoffs between costs and benefits since costs can be hidden or not fully understood. This scenario is particularly common in decisions regarding environmental exposures that may result in diseases and dysfunctions because those exposures involve uncertainties, hidden costs, and limited tools to consider those costs. Although there are efforts to weigh costs and benefits at the federal level (e.g., Office of Management and Budget), these calculations are limited and seldom invoked in local decision making. Lead is one of the best understood environmental toxins, yet our understanding of the costs and benefits of prevention are limited, and we often do not consider the economic cost of the health effects attributable to these exposures. In this session, we will begin to unwrap systematically the costs to society associated with lead, a ubiquitous environmental contaminant. We then will present a feasible approach to identifying an economically viable lead-abatement strategy at the community level.

The webinar will include two presentations:



### **The Costs and Benefits of Lead Exposure Prevention**

Jessica Wolpaw Reyes, Ph.D., Amherst College



### **The Costs of Lead Exposure Prevention through Local Housing Interventions**

Katrina Smith Korfmacher, Ph.D., University of Rochester



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#### **PEPH Webinar Series**

The Partnerships for Environmental Public Health (PEPH) program established the PEPH Webinar Series to promote interactions among PEPH grantees and to increase awareness of common issues and approaches. The webinars facilitate consideration of emerging issues. While the primary audience is grantees within the PEPH network, anyone interested in environmental public health is welcome to register.

If you have any questions about this webinar, please contact Liam O'Fallon ([ofallon@niehs.nih.gov](mailto:ofallon@niehs.nih.gov), 919-541-7733).

Individuals with disabilities who need accommodation to participate in this event should contact Liam O'Fallon ([ofallon@niehs.nih.gov](mailto:ofallon@niehs.nih.gov), 919-541-7733). TTY users should contact the Federal TTY Relay Service at 800-877-8339. Requests should be made at least 5 business days in advance of the event.

#### **Upcoming Webinars**

- Human Microbiome Project (May)

